“I opted for a Genius™ 3D™ mammogram because early detection is what saved my life.”

– SHERYL CROW
Breast Cancer Survivor and Nine-Time GRAMMY® Award Winner

The Genius™ 3D MAMMOGRAPHY™ Exam
FREQUENTLY ASKED QUESTIONS

Why should I get a Genius™ 3D MAMMOGRAPHY™ exam?
The Genius™ 3D MAMMOGRAPHY™ exam is a more accurate procedure in the fight against breast cancer. Greater accuracy means better breast cancer detection and a reduced chance of additional screenings. The Genius exam is the only mammogram proven to:

- Detect breast cancers 15 months earlier
- Reduce unnecessary callbacks by up to 40%
- Find 41% more invasive cancers than conventional mammography alone

What should I expect during my Genius™ 3D MAMMOGRAPHY™ exam?
The process of a Genius™ 3D MAMMOGRAPHY™ exam is the same as a conventional 2D exam, only the results are more accurate. The technologist will position you, compress your breast, and take images from different angles. There’s no additional compression required with the Genius exam, and it only takes a few extra seconds.

Who can have a Genius™ 3D MAMMOGRAPHY™ exam?
Genius exams are a more accurate exam for women of all ages, with both dense and non-dense breasts.

What about radiation?
With the latest low dose software, a Genius™ 3D MAMMOGRAPHY™ exam delivers a low dose of radiation, well within FDA guidelines, that is comparable to a 2D mammogram.

How does the Genius™ 3D MAMMOGRAPHY™ exam work?
The Genius™ 3D MAMMOGRAPHY™ exam allows doctors to examine your breast tissue layer by layer. So, instead of viewing all of the complexities of your breast tissue in a flat image, as with conventional 2D mammography, fine details are more visible and no longer hidden by the tissue above or below.

A good analogy for the Genius exam is like thinking of the pages in a book. If you look down at the cover you cannot see all of the pages—but when you open it up, you can go through the entire book page by page to see everything between the covers.

Early detection saves lives. For more information, please visit MyGenius3D.com.
The Genius™ 3D MAMMOGRAPHY™ Exam

Reasons to Get Screened

**EARLIER DETECTION**
Only mammogram proven to detect breast cancer 15 months earlier¹

**GREATER PEACE OF MIND**
Reduces unnecessary callbacks by up to 40%²³

**MORE ACCURATE**
Finds 41% more invasive cancers than conventional mammograms alone²

Key Facts

**1 IN 8 WOMEN**
will develop breast cancer in her lifetime⁸

**8 OUT OF 9 WOMEN**
diagnosed with breast cancer have no family history⁸

**GREATER PEACE OF MIND**
Reduces unnecessary callbacks by up to 40%²³

**MORE ACCURATE**
Finds 41% more invasive cancers than conventional mammograms alone²

Over 10 million women have benefited from a Genius™ exam. Ask about getting the Genius™ 3D MAMMOGRAPHY™ exam today!

⁶ FDA PMA submission P080003/S001 physician labeling.
⁹ http://www.cancer.org/cancer/breastcancer/detailedguide/breast-cancer-survival-by-stage

The Genius 3D MAMMOGRAPHY™ exam is available on the Hologic Selenia® Dimensions® system. Please consult your physician for a complete list of benefits and risks associated with mammography.

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