



July 31, 2009

Dear Friends,

The **12th annual Bloomington Breast Cancer Awareness Walk** will be on **Saturday, October 17, 2009**. This Bloomington event promotes the awareness of early detection and prevention of breast cancer and although the main focus is awareness rather than fundraising, well over \$50,000 has been donated over the years to **local** breast cancer causes.

One of the ways that we promote awareness is by giving the first 1,000 participants free t-shirts creating a spectacular sight as Walkers wear them through the streets of Bloomington. A program kicking off the Walk includes a popular ceremony honoring survivors and each year roughly 75 local women and even some men are recognized. Also during the program, one of the Walk's founders, Melody Martin who sadly lost her battle with breast cancer is honored by the presentation of the *Melody Martin Awareness Saves Lives Award*.

Since there are no fees or pledges required to participate, we rely on the generous support of donations from our Sponsors to help us with the cost of the t-shirts and other expenses. Many of you have been fantastic Sponsors throughout the years and we thank you!

Whether this year is your 1st year to become involved or your 12th year, we ask that you help us continue to spread the word of Awareness. You can **become a Sponsor with a minimum donation of \$200**. That will allow us to continue to keep the Walk free and to provide free t-shirts with your name appearing on the back. You will also be recognized in our advertising before and during the event and on our website.

Please make donations payable to *Bloomington Breast Cancer Awareness Walk* and return it with the completed Sponsor Information Form below to: Breast Cancer Awareness Walk, c/o Barbara Joseph, United Commerce Bank., 211 S. College Avenue, Bloomington IN 47404.

Donations must be received no later than September 25, 2009 in order to make sure that your name is printed on the t-shirt! For more information, please contact me at **btowncancerwalk@gmail.com** or (812) 330-5530.

Thank you for your support,

Bloomington Breast Cancer Walk Committee Member

COMMITTEE

Anita Douglas
IU Memorial Union

Susan Geyer
R.N.

Janet Hitzeman
IU Athletic Department

Ginny Hollenback
The Travel Authority

Susan Graves
FC Tucker/OBR REALTORS®

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Beth Poindexter
Artist

Karen Shacklette
Southern Indiana
Radiological Associates

Susan Shick
Aegis Women's Healthcare



HONORARY CHAIRS

Dr. Fadi Haddad

Dr. Aline Hamati



October 17, 2009

8:30 Registration
9:00 Program

www.siraonline.com
Click on *Events*



bloomington's

Breast Cancer
Awareness Walk

2009

SPONSOR INFORMATION FORM

Please return this form with your donation by September 25, 2009

Sponsor's name as it should appear on T-shirt:

Amount of donation: \$ _____ (\$200 minimum for sponsorship)

Organization name: _____ **Website URL:** www. _____
(If different from Sponsor's name)

Name of contact person: _____ **Email address:** _____

Address of contact person (for receipt): _____

THANK YOU FOR YOUR SUPPORT